

# Trick-or-Treat for **UNICEF**

Kentucky-Tennessee Key Club District

## October, 2010

Key Club has partnered with UNICEF since 1994

Over the years Key Club has raised nearly \$5 million dollars for Iodine Deficiency Problems worldwide, HIV and AIDS programs in Kenya and Swaziland



*This year,*

Key Club has a goal to raise

**\$1.5 Million** for **OPERATION URAGUAY**

UNICEF and KEY CLUB will focus on

- Early Childhood development
- Education
- Violence
- Juvenile Justice

Clubs will receive a Fundraising Kit after Labor Day which contains:

- \*Collection Boxes
- \*A Campaign Kit
- \*Poster
- \*Other Resources

Clubs can call 1-800-KIWANIS for more materials.