

# AUTUMN'S ADDITION

CALENDAR OF  
EVENTS:

OCTOBER 1, 2020

ANNUAL DUES BECOME  
PAYABLE

DECEMBER 1, 2020

ANNUAL DUES BECOME  
DELINQUENT

FEBRUARY 1, 2021

UNPAID CLUBS BECOME  
SUSPENDED

MARCH 19-21, 2021

DCON (GATLINBURG, TN)

## 2020-2021 SCHOOL YEAR

It's finally here! This year will definitely be one for the books. Although there will be many changes and adjustments to school as we know it, I know every single one of you are capable to push through and persevere. No matter if you are online or going in person, it is important to stay involved and active in your clubs.



## CANCELLATION OF FALL RALLY AT DOLLYWOOD

We regret that we will not be able to hold our annual Fall Rally at Dollywood this year. The difficult decision to cancel this event was made due to concerns about the spread of COVID-19 and restrictions in many parts of our district. We are extremely disappointed that we will not be able to hold the event this year.

# MEMBERSHIP DEVELOPMENT

As you all know this year is going to look very different in how clubs are set up. Many clubs are going to be holding meetings virtually or will have many adjustments made to in person meetings. Therefore, strategies for gaining new members are going to look different then they have in past years. Some ideas might include making a video to recruit new people, using social media to promote your club, and making flyers for officers and current members to distribute. Feel free to use the flyer below for your own club. If you have any questions or need any help feel free to contact me using the contact information above.



## Join Key Club!

### **When?**

### **Where?**

### **What** is Key Club?

The largest international student-led service organization which provides its members with opportunities to provide service, build character and develop leadership.

### **Why** join Key Club?

Key Club gives members opportunities to serve their community, develop their leadership skills, and meet new people.

## RONALD MCDONALD HOUSE

The Ronald McDonald House is the District Project and provides a place for families to call home so they can stay close by their hospitalized child at little to no cost. At the house families are able to enjoy home-cooked meals, private bedrooms, and playrooms for children. The Ronald McDonald House in Division 5A is located in Knoxville, TN. During this difficult time, the RMH are in need of multiple different supplies. Please contact the RMH at (865)637-7475 to get more information on how your club can help.



## TRICK-OR-TREAT FOR UNICEF

Trick-or-Treat for UNICEF began 69 years ago and has become an annual tradition for many children as a way to raise money for the organization. UNICEF provides aid and resources to children worldwide. During the Halloween season, Key Clubbers are asked to take around boxes and ask for spare change as donations.

*Contact Me:*



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